



# 9TH ANNUAL SUMMER TRAILS CHALLENGE

JUNE 1-JUNE 27, 2024

**You give. We build trails. Our community wins.**



*This year, GVLТ is going bigger than ever: help us raise \$100,000 for our trail systems!*

## How does it work?

- 1 Local businesses that want to protect the quality of life in southwest Montana contribute to our Summer Trails Challenge **Sponsor Match Pool**
- 2 Community members run, bike, walk, or roll on area trails. Any trail, any time- no registration required!
- 3 Participants log their miles on the Summer Trails Challenge website
- 4 Every mile logged unlocks \$1 from the Sponsor Match Pool for GVLТ's trail program this year!

*The Summer Trails Challenge is for everyone, regardless of income, schedule, or fitness level. It doesn't require any special apps or devices.*

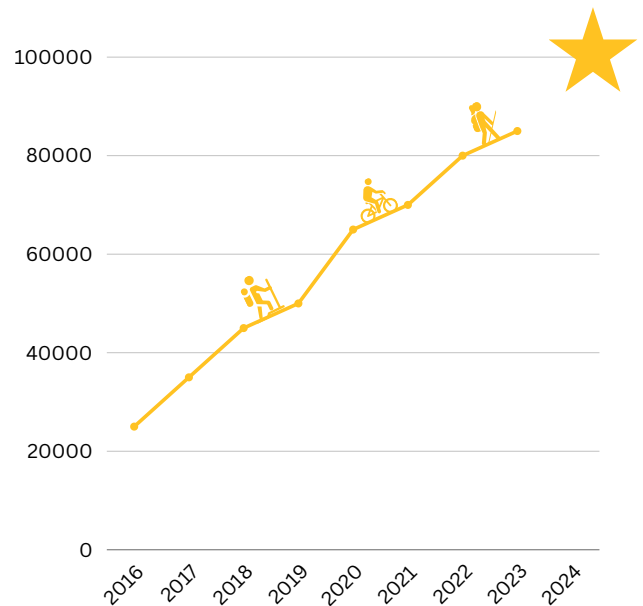
**It's just people getting outside, on their own time, to support community trails.**

## \$1 for 1 mile. It's that easy. But it doesn't happen without YOU!

STC sponsors are aligning themselves with one of the region's most respected community organizations, demonstrating to your employees and your customers that **you are committed to protecting the quality of life that we all enjoy.**

STC can create or enhance a culture of wellness within your company. Participants can log miles on behalf of any sponsor, encouraging your people to hit the trails!

You can also create a challenge within your business, utilizing the **sponsor-only team option.**



**Dollars raised over the years**



SPONSORSHIP LEVELS AND BENEFITS	SUMMIT \$5000+	BRIDGER RIDGE \$2500+	SWITCHBACK \$1000+	TRAILHEAD \$500+
Exclusive, top billing on all event-related marketing, including print (posters) and digital media				
Logo and link to your website featured on the GVLT business sponsorship page (all year long)				
Featured as Business of the Month in the GVLT e-newsletter (9,000+ subscribers)				
Booth/tabling opportunity at the Summer Trails Challenge celebration BBQ				
Dedicated STC Day named after your business + accompanying promotion/advertising				
Listing in the GVLT Annual Report, sent via mail and email to our largest donors				
Logo and link to your website on two GVLT webpages: Summer Trails Challenge and National Trails Day				
Social media business promotion \$2500-\$5000: <i>dedicated posts</i> \$500-\$1000: <i>shared posts with other sponsors at that level</i>				
Opportunity to create 'teams' for challenges (not available to the general public)				

For additional details or to become a sponsor, please contact:

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