



GALLATIN
VALLEY
LAND TRUST
TRAILS & CONSERVATION

8th Annual Summer Trails Challenge
June - 30, 2023



You give. They get outside. We build trails.

Become a sponsor for the 8th annual GVLT Summer Trails Challenge!

Winner of the 2023 Bozeman Choice Award for the best Summer Sports/Recreation event of the summer, the 8th annual GVL Summer Trails Challenge will take place from June 3 - 30, 2023.

How does it work?

1. Local businesses contribute to our Summer Trails Challenge Community Match Pool.
2. Participants run, bike, or walk on area trails -- any trail, any time -- no registration required.
3. They log their miles on the GVL Summer Trails Challenge webpage at www.gvlt.org.
4. GVL gets \$1 from the Match Pool for every mile logged.

That's right! GVL receives \$1 for each mile walked, biked, or hiked during this month long, community-wide celebration, funds that go directly to build and maintain our world-class community trails system. Last year's Challenge was a great success. Our community generated over \$80,000 for area trails.

GVL's Summer Trails Challenge doesn't have a registration fee. It doesn't require any special apps or devices so everyone can participate, regardless of income, availability, or fitness level – just people getting outside, on their own time, to help support community trails.

\$1 for 1 mile. It is that easy.

Why sponsor Summer Trails Challenge?

- STC sponsors are aligning themselves with one of the region's most respected community organizations, demonstrating to your employees, your clients, and your customers that you are committed to the quality of life that we all enjoy.
- STC Sponsors gain exposure to GVL's network of supporters, over 12,000 email and social media followers, all of whom share your commitment to trails and conservation. This community-wide celebration is a great way to engage your friends, family, staff, and clients in the things you value.
- STC can help create a culture of wellness within your company. Community members can log miles on behalf of any sponsor, encouraging your customers, clients, and employees to hit the trails. Or create a challenge within your business. Only sponsors get teams and we can provide all the data you need to track your team's participation.

SPECIAL BONUS! All Trails Challenge participants are invited to the Challenge Finale BBQ on Friday, June 30, 2023, at the GVL office. This wonderful celebration, sponsored by Montana Ale Works, is free and open to anyone who logs miles during the Challenge.





8th Annual Summer Trails Challenge June 3 - 30, 2023



Sponsor Benefits

\$5,000 Lead Sponsor

- Exclusive, top-billing on all event related marketing, including print and digital media
- Featured 'Business of the Month' in GVLT e-news
- Dedicated Trails Challenge Day named after your business, promoted with social media
- Business logo featured prominently on event posters
- Logo and link to your website featured on GVLT website Trails Challenge, National Trails Day event pages and Business Sponsors page
- Offered booth at STC celebration BBQ
- Listing in the GVLT Annual Report
- Dedicated promotion with links and photos on GVLT Facebook and Instagram accounts

\$2,500 and up

- Dedicated Trails Challenge Day named after your business, promoted with social media
- Business logo and link to your website featured on GVLT website Trails Challenge and Trails Day pages
- Listing in the GVLT Annual Report
- Dedicated promotion with links and photos in GVLT Facebook and Instagram accounts

\$1,000 and up

- Business logo on GVLT website Trails Challenge and National Trails Day event pages
- Listing in the GVLT Annual Report
- Dedicated promotion with links and photos on GVLT Facebook and Instagram accounts with other \$1,000 level sponsors

\$500 and up

- Business logo on GVLT website Trails Challenge and National Trails Day event pages
- Promoted with links and photos in GVLT Facebook and Instagram accounts with other \$500 level sponsors

Whether you're a hiker, biker, runner, or bird-watcher, there's only one group working full-time to protect and expand these recreational opportunities, and that's GVLT.

- Mike England, Outside Bozeman

For more information, please contact: **Laura Prindiville, laura@gvlt.org**

