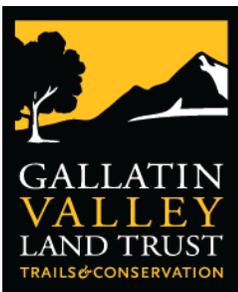




Bozeman Pass: A priority wildlife conservation landscape for Gallatin Valley Land Trust. Photo: Kestral Aviation

GVLT 2022 SUMMER MATCH CAMPAIGN



At GVLT, we pride ourselves on taking the “long view” to help protect our open spaces through the decades even as growth and development continue to threaten the wild character of Southwest Montana. We must also remain nimble to respond to urgent threats that emerge unexpectedly from time to time.

This summer, two anonymous GVLT supporters have established a unique \$125,000 match pool to incentivize giving to GVLT that will support both our short-term needs and our long-term trail and conservation goals. Please read on to learn more about how your contribution to GVLT can be matched this summer to help us accelerate our work during a pivotal moment in our community.

Restricted and Unrestricted Funding Needs

At GVLT, our staff are our greatest asset. Our trails team members help maintain and improve the 90-mile network of Main Street to Mountains trails. They collaborate with our municipality partners and landowners to help complete complex projects like the Path to the M, Painted Hills Connector Trail, and the Bridger Ridge Trail easement. Our lands team develops relationships with landowners and protects thousands of acres of prime farmland and wildlife habitat every year. By tapping into local and federal grant programs for conservation easements, they produce a 10:1 return on your “unrestricted” donation to GVLT, enabling us to punch above our weight and have an outsized conservation impact in our region. Without our trails and lands program staff, GVLT’s work would come to a grinding halt. Without your unrestricted operating support, we would be unable to hire and retain our world class staff. Simply put, your operating support makes our work possible.

But what about funding for the unique and urgent projects that GVLT tackles like protecting the 12 acres of Peets Hill that came up for sale with little warning in 2021? Last year, our community rallied quickly to raise over \$800,000 in “restricted” funding to purchase and permanently protect this iconic piece of land in our shared backyard. Your restricted support for this project went directly to fund the purchase of the land and cover additional hard costs like appraisals, due diligence, and trail improvements.

In short, both unrestricted operational support and restricted project support are needed to make the wheels go round at GVLT. **But what if there was a way that your 2022 GVLT contribution could support both our short-term staffing and operations needs while also helping us prepare for the “next Peets Hill” project?** Thanks to the generosity of two anonymous donors, your 2022 unrestricted donation can be matched with a gift to our Quick Strike Opportunity Fund, which can be used to protect the most important properties when their community and environmental values are threatened.

The 2022 Match Opportunity

This summer, a \$125,000 match pool is available for those donors that make unrestricted gifts to GVLT. To qualify for the match, you must make a gift “above and beyond” your 2021 unrestricted contribution to GVLT. The amount you give above and beyond your 2021 unrestricted contribution will be matched with a dollar-for-dollar contribution to the Quick Strike Opportunity Fund. Here are two examples of how the match works:

- **Scenario #1:** In 2021, Joe Donor made a \$1,000 unrestricted donation to GVLT. Joe was inspired by the match opportunity and chose to make a \$2,500 unrestricted donation in 2022. Because he gave \$1,500 more in unrestricted funding in 2022, his gift is matched with a \$1,500 gift to the Quick Strike Opportunity Fund.
- **Scenario #2:** In 2021, Jane Donor made a \$5,000 restricted contribution to the Peets Hill campaign. This was her first gift to GVLT. In 2022, Jane decided to renew her support to GVLT with a \$5,000 unrestricted gift to GVLT. Because she had not made an unrestricted gift to GVLT before, Jane’s gift is matched dollar for dollar with a \$5,000 contribution to the Quick Strike Opportunity Fund.

If you are unsure of what your 2021 gift was to GVLT or would like to know more about how this match will pertain to your specific situation please contact Justin Barth (justin@gvlt.org) or Laura Prindiville (laura@gvlt.org). Donations can be made at <https://gvlt.org/support/give/> or checks can be mailed to GVLT at PO Box 7021, Bozeman, MT 59771.

To learn more about the Quick Strike Opportunity Fund and how this essential funding pool can help advance our trail and conservation goals at GVLT, please request a copy of our *Quick Strike Opportunity Fund Case Study Document*.